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THE GHANA TOURISM AUTHORITY (GTA) COMMISSIONS REHABILITATED SALAGA SLAVE MARKET AND SLAVE WELLS IN HISTORIC CEREMONY

The Ghana Tourism Authority (GTA) has marked a significant milestone with the commissioning of the Refurbished Salaga Slave Market and the Salaga slave wells.

The ceremony, held in Salaga, to kick-start 2024 Emancipation Day.

Welcoming the guests, the MCE, Hon Richard Broni, thanked the Ministry of Tourism Arts and Culture and the Ghana Tourism Authority for staying true to their word to redevelop the site when they visited the Kpembewura in 2023.



In his address, the CEO of GTA, Mr. Akwasi Agyeman emphasized the importance of the Salaga Slave Market and the Wells to the nation's Heritage Tourism offerings and stressed the need for Ghanaians to acknowledge our past while looking toward a future of healing and unity.

Hon. Egyapa Mercer, Minister of Tourism, Arts, and Culture reaffirmed Ghana's commitment to promoting heritage tourism and fostering connections with the diaspora.

DURBAR AT THE PIKWORO SLAVE CAMP

A Durbar was held at the historic Pikworo Slave Camp on, 23rd July, 2024 in the Upper East Region, as part of the 2024 Emancipation Day activities to honour the lives and legacies of enslaved Africans and their descendants.



SCENES FROM PIKWORO DURBAR GROUND



WREATH-LAYING CEREMONY AT W.E.B DUBOIS CENTRE

The Ghana Tourism Authority, under the auspices of the Ministry of Tourism, Arts and Culture, commemorates the 2024 Emancipation Day on Wednesday, 25th July, 2024, at the W.E.B. DuBois Centre in Accra with a Wreath-Laying Ceremony.

The Wreath-Laying Ceremony at the W.E.B. DuBois Centre for Pan African Culture is a significant event that honours the legacy of Dr. W.E.B. DuBois, a prominent civil rights activist, scholar, and pan-Africanist. The ceremony is also held to remember and honour those who have fought for freedom and equality across Africa and the diaspora.

The theme for the 2024 Emancipation Day Celebrations was: "Unity and Resilience: Building Stronger Communities for a Brighter



WREATH LAYING CEREMONY AT GEORGE PADMORE LIBRARY

Emancipation Day wreath-laying ceremony was held at the George Padmore Library to pay tribute to the struggles and triumphs of African ancestors.

The significant event was conducted by the Ghana Tourism Authority on behalf of the government of Ghana, Traditional Rulers, the children of Africa and the Global African Family.



WREATH LAYING CEREMONY AT KWAME NKRUMAH MEMORIAL PARK

The final segment of the wreath-laying ceremony took place at the Kwame Nkrumah Memorial Park. Dignitaries from diverse backgrounds, including government officials, ambassadors, traditional Leaders, Students and members of the diaspora, have gathered to participate in this solemn occasion. Notable figures were in attendance to pay their respects and honor the legacy of Kwame Nkrumah, Dr. Afua Sutherland, and all those who fought for emancipation and freedom.

Dr. Afua Sutherland, a pioneering Ghanaian dramatist, educator, and cultural advocate, was remembered for her tireless efforts to promote African culture and arts. Her legacy, alongside that of Dr. Kwame Nkrumah, serves as a powerful reminder of the struggle for independence, self-determination, and cultural identity.



GTA CELEBRATES 2024 EMANCIPATION DAY IN THE CENTRAL REGION

The Ghana Tourism Authority (GTA), under the auspices of the Ministry of Tourism, Arts and Culture, celebrated the 2024 Emancipation Day in the Central Region. The celebration featured a series of events and activities honouring the emancipation of enslaved Africans and their descendants.

The celebration began in Assin Praso with the re-enactment of the crossing of River Pra by enslaved Africans and their slave masters. This emotional ceremony was followed by a wreath-laying ceremony at the Mass Graveyard, where representatives of Traditional rulers, the Global African family, Youth of Africa, and the Government and the People of Ghana laid wreaths to pay tribute to those who lost their lives during the transatlantic slave trade.



A mini durbar of Chiefs and the People of Assin Praso was held at the Heritage Village, featuring cultural performances and a celebration of the resilience and unity of the African people.

The Emancipation Day Celebration is an annual event that honours the struggles and triumphs of enslaved Africans and their descendants, promoting unity, resilience, and cultural heritage. The 2024 Emancipation Day celebrations was themed; **‘Unity and Resilience: Building Stronger Communities for a Brighter Future’**.



GTA PAYS COURTESY CALL ON OGUA A OMANHENE AT HIS PALACE IN CAPE COAST

As part of the 2024 Emancipation Day Celebration, a delegation from the Ghana Tourism Authority (GTA) paid a courtesy call on the Omanhene of Oguua Traditional Area, Osabarimba Dr. Kwesi Atta II (Paramount Chief of Cape Coast), on Tuesday, 30th July, 2024, at his palace in Cape Coast. The visit precedes the Reverential Night scheduled for 31st July, 2024.

The courtesy call was a gesture of respect and appreciation for the Oguua Manhene's unwavering support and partnership in promoting tourism and cultural heritage in the Central Region. The GTA delegation was warmly received by the Oguua Manhene and his elders.



GTA COMMEMORATES EMANCIPATION DAY WITH THE ELMINA TRADITIONAL COUNCIL

The Ghana Tourism Authority (GTA), under the auspices of the Ministry of Tourism, Arts and Culture, has commemorated the 2024 Emancipation Day Celebration on Tuesday, 30th July, 2024, with a Meet-and-Greet event at the Chief's Palace with the Elmina Traditional Council.

The delegation from GTA was warmly received by Nana Kwadwo Conduah VI, the Chief of Elmina.

The Meet-and-Greet Ceremony included, pouring of libations to honour the ancestors, a performance by Tekuafo and Cultural Troupe, an exchange of solidarity messages and greetings, traditional rites involving the smearing of clay on the body to signify victory for the returnees, and a feast with Nananom (etor).

This event was part of the 2024 Emancipation Day Celebrations, which aimed to honour the emancipation of enslaved Africans and their descendants.

The theme for the 2024 Emancipation Day Celebrations was "Unity and Resilience: Building Stronger Communities for a Brighter Future."



MOTAC, GTA, AND GTDC PAID COURTESY CALL ON THE PARAMOUNT CHIEF OF ASSIN APIMANIM TRADITIONAL AREA



A delegation from the Ministry of Tourism, Arts and Culture (MOTAC), the Ghana Tourism Authority (GTA), and the Ghana Tourism Development Company (GTDC) paid a courtesy call on the Paramount Chief of the Assin Apimanim Traditional Area, Barima Kwame Nkyi XIII, on Thursday, August 1, 2024. This visit preceded the Durbar of Chiefs and the climax of the Emancipation Day celebrations.

Led by the Honorable Minister of Tourism, Arts and Culture, Andrew Egyapa Mercer, the delegation's visit was a gesture of respect and appreciation for the Chief's support and collaboration in organizing the Emancipation Day events.

The courtesy call paved the way for a successful Durbar of Chiefs and a memorable Emancipation Day celebration.

GTA OBSERVED REVERENTIAL NIGHT AT THE CAPE COAST CASTLE



The Ghana Tourism Authority, under the auspices of the Ministry of Tourism, Arts and Culture, observed a Reverential Night on Wednesday, July 31, 2024, at Cape Coast Castle as part of the 2024 Emancipation Day celebrations.

The ceremony commenced with a candlelight procession from Mfantshipim Junction to the Cape Coast Castle, followed by a wreath-laying ceremony honouring the victims of the slave trade and celebrating the centenary of Dr. Efua Sutherland, a renowned Ghanaian playwright and cultural icon.

A special tribute was paid to Dr. Efua Sutherland, highlighting her remarkable life and achievements.

The event also featured powerful testimonies, spoken words, and drama performances sharing the stories of enslaved Africans and their descendants. A roll call of ancestors and a reading of the proclamation.

This event was part of the 2024 Emancipation Day celebrations, which aim to honour the emancipation of enslaved Africans and their descendants.



GHANA PARTICIPATES IN 67TH UN TOURISM REGIONAL COMMISSION



Ghana participated in the 67th UN Tourism Regional Commission for Africa Meeting and the 2nd Regional Conference on Brand Africa in Livingstone, Zambia.

Ghana's delegation was led by H. E. Amb. Muhammad Adams, Ghana's Ambassador to Spain and Mr. John Agbeko, Chief Director of the Ministry of Tourism Arts and Culture. Other members of the team include Mr Geoffrey Tamakloe, Director of Tourism at MOTAC, Mr. Jones Nelson, Director of Corporate Affairs (GTA) and Mr. Collins Ackwerh, Deputy Director Marketing (GTA).

PUBLIC-PRIVATE-PARTNERSHIP (PPP) FORUM; MICE & BUSINESS TOURISM

The Public-Private-Partnership (PPP) Forum workshop focused on “MICE & Business Tourism”.

Dr. Linda Pereira, a renowned Meetings Industry Expert & Strategist, took the stage to share a captivating talk: “Navigating Excellence: Crafting a Unique Business Tourism Narrative for Ghana with Global Standards.” got all participants glued to their seats.

Diverse representatives from every corner of the tourism industry attended the Forum.



GUINNESS WORLD RECORD'S YOUNGEST ARTIST PAYS COURTESY CALL ON GTA.

The CEO of the Ghana Tourism Authority, Mr. Akwasi Agyeman, has pledged his office's support to the Guinness World Record's Youngest Artist, Ace-Liam. This was made known when Team Ace-Liam paid a courtesy call on him at his office on Friday, July 5, 2024.

Discussions focused on how both brands can collaborate to promote Ace-Liam's masterpieces through exhibitions, as well as champion art education in schools nationwide.

A highlight of the visit was when Mr. Agyeman presented Ace-Liam and his mother, Chantelle Kuukua Eghan, also an artist, with an official Kente woven GTA sash with the inscription "Visit Ghana" to signify the beginning of a very special partnership.

Team Ace-Liam expressed their appreciation to GTA for the warm reception.



BAKATUE FESTIVAL



The annual Edina Bakatue Festival, held on the first Tuesday of July each year, was a spectacular event. Under the theme, “Patronizing Made in Ghana Goods and Services to Enhance Economic Development: The Role of the People of Anomansa.”

The Bakatue Festival is a time for prayers of appreciation to the gods and blessings for a fruitful fishing year.

Branded canoes adorned with various insignia, writing, and decorations glided across the water. Women dressed in beautiful regalia sang and danced, captivating everyone—including His Excellency Nana Akuffo Addo, the President.

Hosted by the Omanhen of Edina, Nana Kodwo Conduah VI, the festival welcomed esteemed guests, including Hon. Stephen Asamoah Boateng, Minister for Chieftaincy and Religious Affairs, Hon. Mark Okraku-Mantey, Deputy Minister for Tourism, Arts, and Culture and Mr. Akwasi Agyeman, CEO of Ghana Tourism Authority.





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Design- Darling Asieduwaa

Publisher- Ghana Tourism Authority

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